Privacy Policy

Effective Date: 11th July, 2023

At lawploy we are committed to protecting the privacy and security of the personal information of our users. This Privacy Policy outlines how we collect, use, disclose, and protect your information when you use our platform, which connects lawyers in different jurisdictions and facilitates lawyer recruitment for non-lawyers and companies. our platform, services, and website (collectively referred to as the "Services"). By using our Services, you consent to the Privacy, use, and disclosure of your personal information as described in this Privacy Policy.

1. Introduction

We respect your privacy and understand the importance of protecting your personal information. This Privacy Policy outlines the types of information we collect, how we use it, and the measures we take to keep it secure.

2. Information We Collect

2.1 Personal Information

When you use our Services, we may collect the following types of personal information:

- User Information: When you create an account, we collect your name, email address, password, and any other information you provide to us.

- Profile Information: We may collect additional information that you choose to provide in your profile, such as your photo, job title, education, experience, and other relevant details.

- Communication Information: We may collect information related to your communication with other users, such as messages, chat logs, and other communications sent or received through our platform.

- Payment Information: If you choose to make payments through our Services, we collect information necessary to process your payment, including your credit card details, billing address, and other relevant payment details.

- Usage Information: We automatically collect certain information about how you access and use our Services, including your IP address, device information, browser type, operating system, and usage patterns.

2.2 Non-Personal Information

We may also collect non-personal information that does not directly identify you, such as aggregated and de-identified data, for various purposes, including improving our Services and conducting research and analysis.

3. How We Use Your Information

We may use the information we collect for the following purposes:

- Providing and Improving our Services: We use your information to operate, maintain, and enhance our platform and services, including providing personalized features and content, troubleshooting issues, and analyzing usage patterns.

- Communication: We may use your information to communicate with you about your account, respond to your inquiries, send you service-related notifications, and provide updates about our Services.

- Recruitment and Sourcing: If you are a lawyer, we may use your information to connect you with potential job opportunities and facilitate the recruitment process. If you are a non-lawyer user, we may use your information to help you find and recruit lawyers.

- Personalization: We may use your information to personalize your experience on our platform, tailor recommendations, and suggest relevant content or opportunities.

- Marketing and Promotions: With your consent, we may send you promotional emails or other marketing communications about our Services or third-party products and services that we believe may interest you. You can opt-out of receiving such communications at any time.

- Security and Fraud Prevention: We take measures to protect our platform and users from fraudulent or unauthorized activities. We may use your information to verify your identity, investigate and prevent fraud, enforce our terms and policies, and comply with legal obligations.

4. How We Share Your Information

We may disclose your information to the following third parties, in accordance with this Privacy Policy:

- Service Providers: We may share your information with third-party service providers that assist us in operating and improving our Services, such as hosting providers, payment processors, analytics providers, and customer support providers.

- Recruitment and Sourcing: If you are a lawyer, we may share your information with non-lawyer users who are seeking legal services.

Your Choices and Rights

5.1 Account Settings: You can review and update your account information and privacy settings by logging into your account on our platform.

5.2 Marketing Communications: You have the right to opt-out of receiving promotional emails or marketing communications from us by following the instructions provided in such communications. However, we may still send you non-promotional messages, such as those related to your account or our ongoing business relationship.

5.3 Data Access and Deletion: You may request access to the personal information we hold about you or request the deletion of your personal information from our platform by contacting us using the information provided below. Please note that we may need to retain certain information for legitimate business purposes or as required by law.

Third-Party Links and Services

Our platform may contain links to third-party websites, services, or applications that are not owned or controlled by us. This Privacy Policy does not apply to such third-party platforms. We encourage you to review the privacy policies of those third parties before providing any personal information or using their services.

Children's Privacy

Our platform is not intended for individuals under the age of 18. We do not knowingly collect personal information from children. If we become aware that we have collected personal information from a child without appropriate parental consent, we will take steps to remove that information from our servers.

Changes to this Privacy Policy

We reserve the right to modify or update this Privacy Policy at any time. We will notify you of any material changes by posting the updated Privacy Policy on our platform or by other reasonable means. We encourage you to review this policy periodically to stay informed about how we collect, use, and protect your information.

Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or our privacy practices, please <u>contact us at</u>